

## RULES

### Official Rules and Terms of Participation

Scranton Products, an industry leader in the manufacture of high-performance plastic lockers and bathroom partitions, is conducting the Duralife® Unlocker Challenge video competition for the 2015-16 school year. This is a free competition open to U.S. high schools and middle schools. By entering in the Duralife® Unlocker Challenge, each entrant agrees to be bound by the following rules.

### Contest Overview

Schools (“Entrant”) participating in the Duralife® Unlocker Challenge will make a video exploring the diverse voices in their school and showing how their school is unlocking the doors to student potential by engaging students, valuing their perspectives, and creating an inclusive environment where differences are respected.

### Eligibility

In order to be eligible to participate in the Duralife® Unlocker Challenge, schools must be located in one of the fifty (50) United States and the District of Columbia. Any immediate family members or household members of Scranton Products employees, officers, directors, or board members are not eligible to participate in the competition. Additionally, any immediate family members or household members of consultants and independent contractors who have, within the past twelve months, performed services for Scranton Products are also not eligible to participate. “Immediate Family Members” shall mean children, stepchildren or similar. “Household Members” shall mean those people who share the same residence at least three months a year.

### Sponsor and Administrator

The Sponsor and Administrator of the Duralife® Unlocker Challenge contest is Scranton Products, 801 E Corey Street, Scranton, PA 18505.

### Rules for Videos and Video Submission

- Each video submitted should be no more than 2 1/2 minutes in length. Videos must be in English or subtitled in English. There is no limit to the number of videos a school may submit.
- Each school (“Entrant”) must register for the contest prior to uploading a video submission by submitting an online Registration Form found on the contest web site. All portions of the registration form must be completed in order to be eligible.
- Videos will be produced by a team of students working under the supervision of a school appointed adviser. Team members do not need to appear in the video. Students from the school who are not part of the official production team may appear in the video.
- Each school is responsible for submitting Release Forms indicating that required parental/guardian approvals have been obtained before any video submission can be approved for inclusion.
- Each school must obtain written permission from any students or persons whose name, image, likeness, or voice (“Likeness”) is included in the video, granting the school and Scranton Products all necessary rights to use the person’s Likeness as described in these rules. If the Likeness of a minor is included, such grant of rights must include written permission from the minor’s parent or legal guardian authorizing the use of the minor’s Likeness on behalf of the minor.
- Upon submission of the completed video, the school (“Entrant”) will provide Scranton Products with copies of such permissions.
- The video may not contain nudity, lewd or vulgar behavior, offensive language and/or gestures, and the content may not defame or disparage any individuals, companies, organizations or institutions.
- No copyrighted materials (audio, music, images, etc.) may be used for the video unless the “Entrant” owns the copyright

or has a license to use the material for this competition. All music, audio, speech/voiceovers, stills, video supers or other audiovisual materials used in the video must be: 1) original material, created and performed by the entrants; 2) original creations of works in the public domain and/or 3) content that allows royalty-free use of the material with no restrictions by entrant and Scranton Products. Written permission must be obtained and provided upon request for all copyrighted materials.

- Teams will be able to submit videos until 11:59 PM ET on April 2, 2016. No videos may be uploaded after this time. Once a video is uploaded, entrants cannot change or modify the video, so please ensure that the file to be submitted is the final version of the video.

## Judging and Selection of Winners

- After review and approval, submitted videos will be posted on the contest website for public viewing and voting on social media. Voting on social media will remain open until 5:00 PM ET on April 15, 2016.

- Announcement of the 100 videos advancing to judging will be made April 21, 2016 and will be posted on the Unlocker Challenge website.

- The 100 eligible videos with the highest vote totals will then advance to judging. A panel of Duralife® Unlocker Challenge judges will review these videos and select the 3 winning entries using judging rubrics scores as the criteria for selecting the winners. All decisions of the Judges are within their sole discretion. Additionally, the Judges' choice of winners is final and may not be appealed.

- The 3 award winners and title of their entries will be posted on the Duralife® Unlocker Challenge website on May 5, 2016. Winners will also be contacted by phone, letter, and/or email by May 9, 2016.

- Awards will be presented at an awards ceremony on May 19, 2016.

- All awards will be presented to the winning schools, which will determine the scholarship award recipient(s).

- Acceptance of all awards must take place within two years from the date the awards are presented.

- Once the contest has concluded, all videos will remain available online on the Duralife® Unlocker Challenge website until Scranton Products elects to remove them.

## Awards

1st Prize \$50,000 worth of lockers and \$7,500 in scholarships

2nd Prize \$10,000 worth of lockers and \$5,000 in scholarships

3rd Prize \$5,000 worth of lockers and \$2,500 in scholarships

If applicable, all prize recipients are responsible for any and all federal, state and/or local taxes resulting from acceptance of the prize. Prizes are nontransferable. If prizes are awarded but unclaimed/forfeited by recipient, the prize will be deemed forfeit and void and will not be awarded, except in Scranton Products' sole discretion. Scranton Products reserves the right not to award any prizes.

As the Duralife® Unlocker Challenge video contest is one of skill, the odds of winning depend on the quality of the entries and the number of eligible entries received.

## General Terms and Conditions

1. Teams will require an official coach or teacher in charge of their video project.
2. By entering the competition, each Entrant accepts and agrees to be bound by these Rules. Non-compliance with any of these Rules may result in, at Scranton Products' sole discretion, disqualification and awarding of a prize to an alternate winner. All competition rules, terms and conditions are subject to change without notice.
3. Scranton Products assumes no responsibility for lost, incomplete, misdirected, illegible, late, malfunctioning or non-functioning entries, or for failed computer transmissions or any other technical failures.
4. If for any reason the Duralife® Unlocker Challenge contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the contest, Scranton Products reserves the right at its sole discretion, to disqualify any individual who tampers with the contest, and to cancel, terminate, modify or suspend the contest.
5. Upon entry into the contest, each Entrant hereby assigns and forever transfers all right, title, and interest, including the copyright and publications rights, in the video to Scranton Products and its successors and assigns. The Entrant also agrees that Scranton Products shall be the sole owner throughout the world and in perpetuity of any and all rights in and to the video and any written or recorded works derived therefrom for all purposes whatsoever and in any manner or media including, without limitation, videocassette, DVD, computer on line services and any and all media now known or hereafter developed in the future. The Entrant shall have no rights or interest thereunder whatsoever.
6. Upon entry into the contest, each Entrant gives and grants to Scranton Products, its agents and their respective licensees, successors and assigns the irrevocable right to use, publish and copyright their name, voice, photograph, video images, likeness, and biographical data as set forth in their video entry, in whole or in part, in any and all media now known or hereafter developed throughout the world in perpetuity.
7. Upon entry into the contest, each Entrant gives and grants to Scranton Products the right to use their name, voice, likeness, biographical data, city, state and country of residence in promotions and other publications, both print and online.
8. Each Entrant warrants and represents that the video is original with the entrant and that the use of the video by Scranton Products, its agents, and their respective licensees, successors or assigns will not violate the rights of any third parties. In the event of any claim that the video does violate the rights of any third party, the "Entrant" hereby agrees to indemnify and hold harmless Scranton Products, its officers, directors, employees, agents and their respective licensees, successors and assigns, from any and all such claims, demands, actions, damages, costs and expenses (including but not limited to attorney's fees).
9. Upon entry into the contest, each Entrant releases Scranton Products, its agents, and their respective licensees, successors or assigns from any and all liability with respect to or in any way arising from this contest and/or acceptance or use/misuse of the prizes, including but not limited to liability for personal injury, bodily injury including wrongful death or disability, damage to property, and damage or loss of any other kind.
10. Scranton Products shall not be held responsible for cheating or fraud by any of the entrants. Any activities intended to disrupt or interfere with the contest, or defraud Scranton Products in any way will be prosecuted to the fullest extent of the law. Entrants who engage in any of the foregoing activities will be disqualified and will forfeit any prize won.
11. Any and all disputes that cannot be resolved with Scranton Products, and causes of action arising out of or connected with this contest, shall be resolved individually, without resort to any form of class action, before a court of competent jurisdiction located in Scranton, Pennsylvania, which court shall apply the laws of the Commonwealth of Pennsylvania without regard for rules of conflicts of law. **IN ANY SUCH DISPUTE, ENTRANTS SHALL NOT BE ENTITLED TO**

ANY PUNITIVE, SPECIAL, INDIRECT, INCIDENTAL OR CONSEQUENTIAL DAMAGES, INCLUDING WITHOUT LIMITATION ATTORNEYS' FEES, OR ANY DAMAGES OTHER THAN ACTUAL OUT-OF-POCKET EXPENSES (IF ANY) ASSOCIATED WITH PARTICIPATING IN THE CONTEST. ENTRANTS HEREBY WAIVE ANY RIGHTS TO HAVE DAMAGES MULTIPLIED OR INCREASED.

## Terms of Participation

To participate in the Duralife® Unlocker Challenge video competition, each Entrant must consent to the following terms and conditions. Upon submission of a video ("Entry") to Scranton Products for the Duralife® Unlocker Challenge video competition and for good and valuable consideration, receipt of which "Entrant" acknowledges, "Entrant" hereby agrees, as follows:

1. Entrant hereby assigns and forever transfers all right, title, and interest, including the copyright and publications rights, in the Entry to Scranton Products and its successors and assigns. Entrant also agrees that Scranton Products shall be the sole owner throughout the universe and in perpetuity of any and all rights in and to the Entry and any written or recorded works derived therefrom for all purposes whatsoever and in any manner or media including, without limitation, videocassette, DVD, computer on line services and any and all media now known or hereafter developed in the future. Entrant shall have no rights or interest thereunder whatsoever.
2. Entrant gives and grants to Scranton Products, its agents and their respective licensees, successors and assigns the irrevocable right to use, publish and copyright, Entrant's name, voice, photograph, video images, likeness, and biographical data as set forth in the Entry, in whole or in part, in any and all media now known or hereafter developed throughout the world in perpetuity.
3. Entrant acknowledges that Scranton Products may make recordings, pictures, videos or images of Entrant separate from the Entry, for example, in publicity releases announcing contest winners. Entrant acknowledges and agrees that all right, title, and interest, including the copyright and publications rights in and to any recordings, pictures, videos or images taken of Entrant by Scranton Products, or any derivatives thereof, are solely owned by Scranton Products. In connection with such recordings, pictures, videos or images taken of Entrant by Scranton Products and derivatives thereof, Entrant gives and grants to Scranton Products its agents, and their respective licensees, successors and assigns the irrevocable right to use, publish and copyright, Entrant's name, voice, photograph, video images, likeness and biographical data.
4. Entrant warrants and represents that Entrant has the full right and power to enter into this Agreement and that this license does not in any way conflict with any existing commitment on Entrant's part. Entrant further warrants and represents that the Entry has not been previously published and that the Entry has not previously won any awards.
5. Entrant warrants and represents that the Entry is original with Entrant and that the use of the Entry by Scranton Products, its agents, and their respective licensees, successors or assigns will not violate the rights of any third parties. In the event of any claim that the Entry does violate the rights of any third party, Entrant hereby agrees to indemnify and hold harmless Scranton Products, its officers, directors, employees, agents and their respective licensees, successors and assigns, from any and all such claims, demands, actions, damages, costs and expenses (including attorney's fees).